

# Lisa Dush

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## Education

Doctor of Philosophy, English, Composition and Rhetoric concentration, University of Massachusetts Amherst, 2009  
Dissertation: *Digital Storytelling at Tech Year: A Case Study and Genre-Informed Implementation Analysis*  
Master of Fine Arts, Creative Writing, Virginia Commonwealth University, 1999  
Thesis: *An Imperfect Science* (novel)  
Bachelor of Arts, English, The College of William and Mary, 1995

## Academic Appointments

Associate Professor of Writing, Rhetoric, and Discourse, DePaul University, 2017–Present  
Assistant Professor of Writing, Rhetoric, and Discourse, DePaul University, 2010–2017  
Full-Time Lecturer in Writing Across the Curriculum, Massachusetts Institute of Technology (MIT), 2007–2010  
Full-Time Lecturer in Composition, Northeastern University, 2000–2006

## Administrative Appointments

Coordinator, Graduate Certificate in Strategic Writing and Advancement for Nonprofits, 2020–present  
Director, HumanitiesX: DePaul’s Experiential Humanities Collaborative, 2019–present  
Director, Studio CHI Digital Humanities Center, DePaul University, 2019  
Director, MA Program in Writing, Rhetoric, and Discourse, DePaul University, 2013–2018  
Course Coordinator for Chemical Engineering Projects Lab, Chemical-Biological Engineering Lab, and Cambridge/MIT Exchange, MIT, 2007–2010  
Director, Advanced Writing in the Disciplines Program, Northeastern University, Boston, MA, 2004–2006

## Publications

### peer-reviewed journal articles

Dush, Lisa. "Nonprofit Collections of Digital Personal Experience Narratives: An Exploratory Analysis." *Journal of Business and Technical Communication*, 31.2 (2017): 188-221.

Dush, Lisa. "When Writing Becomes Content." *College Composition and Communication* 67.2 (2015): 173-96.

Dush, Lisa. "Building the Capacity of Organizations for Rhetorical Action with New Media: An Approach to Service Learning." *Computers and Composition: An International Journal* 34.4 (2014): 11-22.

Dush, Lisa. "The Ethical Complexities of Sponsored Digital Storytelling." *International Journal of Cultural Studies* 16.6 (2013): 627-640.

### peer-reviewed book chapters

Dush, Lisa. "Beyond the Wake-Up Call: Learning What Students Know About Copyright." *Copyright and Composition*. Steve Westbrook, ed. Albany: SUNY Albany UP, 2009. 260-268.

Dush, Lisa. "Genre-Informed Implementation Analysis: An Approach for Assessing the Sustainability of New Textual Practices." *Technological Ecologies and Sustainability: Methods, Modes, and Assessment*. Danielle DeVoss, Heidi McKee, & Dickie Selfe, eds. Computers and Composition Digital Press, 2009. Available: <http://ccdigitalpress.org/ebooks-and-projects/dwae>

Dush, Lisa. "Digital Storytelling in Organizations: Syntax and Skills." *Story Circle: Digital Storytelling Around the World*. John Hartley and Kelly McWilliam, eds. Oxford: Blackwell, 2009. 114-132.

### peer-reviewed article in a conference proceedings

Dush, Lisa; Getto, Guiseppe; Flanagan, Suzan; Thompson, RJ. "Content Strategy Service-Learning Partnerships with Nonprofit Organizations: A Guiding Heuristic and Overview of Deliverables." *Proceedings of the 34<sup>th</sup> ACM International Conference on Design of Communication*, (2016).

## Grants

"Experiential Humanities Collaborative for DePaul's College of Liberal Arts and Social Sciences," Co-PI with Margaret Storey. Andrew W. Mellon Foundation, \$750,000 (funded), 2019-2023.

"Partnership to Advance Collaborative Experiential Learning at DePaul University by Developing and Promoting the Gather App." DePaul University, Academic Growth and Innovation Fund, \$290,000 (not funded), 2018.

"Parents as Disruptors: Storytelling and Community Building Across Different Neighborhoods, Schools, and Communities," with Ann Russo, Beth Catlett, Lourdes Torres, Lourdes Sullivan, and John Zeigler. DePaul University, Vincentian Endowment Fund, \$9700 (funded), 2017.

"When Writing Became Content: How Digital Technologies and Economies Have Changed Writing." DePaul University College of Liberal Arts and Social Sciences Faculty Research and Development Grant, \$4700 (funded), 2017.

"Task Force to Investigate Graduate-Level Curricular Initiatives for and with Chicago Nonprofit Organizations," with Peter Vandenberg, John Mazzeo, R. Noam Ostrander, Tracey Mabrey, and

- Robert Stokes. DePaul University Office of the Provost's Academic Incentive Pool, \$10,000 (funded), 2017.
- "Optimizing the Stories That Work Database for Public Launch and Presentation in an Online Journal." DePaul University Research Council Competitive Research Grant, \$3500 (funded), 2015.
- "Storing and Distributing Organizational Collections of Digital Personal Experience Narratives: A Case Study." DePaul University College of Liberal Arts and Social Sciences Faculty Research and Development Grant, \$4200 (funded), 2013.
- "DSLR cameras for the MA in New Media Studies Program." DePaul University Quality of Instruction Council Academic Technology Grant, \$7500 (funded), 2013.
- "Developing a Service-Learning Course in Which Students Deliver a Digital Storytelling Train-the-Trainer Workshop to Community Partners." DePaul University Public Service Council Grant, \$4500 (funded), 2010.
- "Integrating Collaborative Technologies in Chemical Engineering Projects Laboratory." MIT Alumni Class Funds, \$11,130 (funded), 2010.
- "Developing a Library Research Skills CD-ROM." Northeastern University Instructional Funds, \$10,000 (funded), 2004.
- "Developing an Online Training Course for New Hybrid Instructors." Northeastern University Educational Technology Advisory Commission, \$6000 (funded), 2004.
- "Documentation for the Hybrid Middler-Year Writing Teaching Pilot." Northeastern University EdTech Teaching with Technology Grant, \$3000 (funded), 2003.
- "Building an Assessment Website for the Middler-Year Writing Program." New England Association of Schools and Colleges Assessment, \$4000 (funded), 2003.

## Scholarly Papers Presented

- "Designing for Complex and Extended Partnership Projects in Technical and Professional Writing." Presenter and panel chair, Conference on Community Writing, Philadelphia, PA, October 2019.
- "Leveraging Digital Humanities Practices to Teach Structured Authoring in Technical and Professional Communication." SIGDOC 2018, Milwaukee, WI, August 2018.
- "Online Community Writing Projects: Building Global Networks to Support Local Action." Presenter and panel chair, Conference on Community Writing, Boulder, CO, October 2017.
- "Content Strategy Service-Learning Partnerships with Nonprofit Organizations: A Guiding Heuristic and Overview of Deliverables." SIGDOC 2016, Arlington, VA, September 2016.
- "The Writing Program as a Hub for Community Digital Media Training." Conference on Community Writing, Boulder, CO, October 2015.
- "Three Kinds of Work that Digital Stories Can Do for Nonprofits." International Digital Storytelling Conference, Amherst, MA, September 2015.
- "Social Justice, Learning Outcomes, and Professional-Technical Writing Programs." Council for Programs in Technical and Scientific Communication Annual Conference, Colorado Springs, CO, September 2014.
- "When Writing Becomes Content." Computers and Writing, Pullman, WA, June 2014.

- “Building Rhetorically Useful Collections of Digital Personal Experience Narratives.” Computers and Writing, Frostburg, MD, June 2013.
- “Teaching Nonprofit and Public-Sector Organizations to Make Artful, Ethical, and Sustainable New Media.” International Digital Media and Arts Association Annual Conference, Miami, FL, November 2012.
- “Developing a Tablet-Based Course to Train International Advocates for Social Change.” MobilityShifts, New York, NY, October 2011.
- “Ethical Convergence in New Media: The Case of Digital Storytelling.” Computers and Writing, Ann Arbor, MI, May 2011.
- “Invention Through Asset Management: The Potential of Cataloging Software for Creators of Database Narratives.” Database > Narrative > Archive, Montreal, Quebec, CA, May 2011.
- “Presenting on the Edge: New Styles and Techniques.” Presenter and panel chair, Conference on College Composition and Communication, Louisville, KY, March 2010.
- “Writing in the Disciplines as a Disciplinary Apprenticeship: Does the Metaphor Work?” Presenter and panel chair, Conference on College Composition and Communication, San Francisco, CA, March 2009.
- “The Genre as an Ecological Unit of Analysis.” Congress of Qualitative Inquiry, Urbana-Champaign, IL, May 2007.
- “Kevin Lynch and The Image of the City: How Location-Based Storytelling Can Contribute to the Imageability of a Place.” Computers and Writing, Detroit, MI, May 2007.
- “Genre-Driven Change: Using New Writing Initiatives as an Occasion for Reflection and Change.” Presenter and panel chair, Conference on College Composition and Communication, New York, NY, March 2007.
- “The Fifth Genre: Creative Writing with (Audio) Technology.” Presenter and panel chair, Conference on College Composition and Communication, Chicago, IL, March 2006.
- “How to Teach Photographic, Audio, and Video Composition: Motivating Theories and Practical Concerns.” Conference on Writing, Teaching and Technology, University of Massachusetts Amherst, MA, April 2006.
- “Capacity Building: How Your Organization Can Build and Sustain a Digital Storytelling Project.” National Gathering of Digital Storytellers, MIT, Cambridge, MA, June 2006.
- “Mine, Not Mine, Becoming Mine: The Attitudes and Processes of Writers Working with Copyrighted Digital Material.” Originality, Imitation and Plagiarism Conference, Sweetland Writing Center, University of Michigan, MI, September 2005.
- “First-Year Writing = Composition?” Presenter and panel chair, Conference on College Composition and Communication, San Antonio, TX, March 2004.

## Other Professional Activities

### invited presentations and workshops

- “Writing Successful Conference Proposals and Grants.” Presentation and Workshop for First-Year Writing Program, DePaul University, March 2019.

- “Digital Storytelling: Participatory Media Projects for Education, Advocacy, and Research.” Presentation for the Art and Technology Task Force (ARTEC), Norwegian University of Science and Technology, October 2018.
- “Multimodal Writing and Approaches to Mixed-Media Literature.” Presentation and Workshop for Lit3002: Theoretical Approaches to Literature, Norwegian University of Science and Technology, October 2018.
- “Technical Writing Today: The View from Academia.” Webinar for Chicago Chapter of the Society of Technical Communicators, April 2018.
- “Writing a Literature Review.” Presentation to Jones College Prep High School and ongoing work as Research Mentor for an AP Research student, 2017–18.
- “Truth, Justice and the American Way: Shaping Narrative Across the Disciplines.” Faculty panel participant, DePaul University’s College of Liberal Arts and Social Sciences Graduate Conference, March 2017.
- “Game Design and the Human Condition: Book Launch and Discussion.” Respondent, DePaul University’s Studio CHI Digital Humanities Center, March 2017.
- “Digital Storytelling as Digital Humanities.” Presentation for DePaul University’s Studio CHI Digital Humanities Center, November 2016.
- “Digital Storytelling for Social Impact.” Presentation for the DePaul Social Impact Affinity Group, Chicago, IL, November 2015.
- “The Stories That Work Database: How Nonprofits and Cause Initiatives Can Use Personal Stories in their Work.” Presentation for the DePaul University Liberal Arts and Social Sciences Faculty Research Symposium, Chicago, IL, June 2015.
- “On Being a Pracademic.” Invited presentation for DMA 527: Digital Media Arts Survey, DePaul University, Chicago, IL, March 2015.
- “Personal Storytelling in the Age of Status Updates.” Invited presentation for LSP 112: The Power of the Visual Image, DePaul University, Chicago, IL, February 2015.
- “WeVideo in the Writing Classroom.” Invited presentation for Digital WRD, DePaul University, Chicago, IL, October 2014.
- “The Visual Rhetoric of Digital Stories.” Invited presentation for LSP 112: Visual Rhetoric, DePaul University, Chicago, IL, January 2012 & January 2013.
- “Digital Storytelling: An Introduction.” Half-day workshop for the Office of Mission and Values, DePaul University, August 2011.
- WAC Tech Technology Discussion Group, Co-Founder, MIT, Cambridge, MA, 2008-2010.
- “Web-Based Tools for Writing, Reading, and Presenting.” Invited presentation to MIT Libraries staff, Cambridge, MA, June 2010.
- “Using Technology to Teach Writing and Speaking.” Invited presentation for Mini-Seminar Series on Teaching Writing-Intensive Courses Across the Disciplines, University of Connecticut, Storrs, CT, February 2010.
- “Using Technology to Teach Writing and Speaking.” Invited Presentation for Writing Across the Curriculum IAP Workshops for Faculty, MIT, Cambridge, MA, January 2010.

“Designing Posters to Present Scientific Research.” Workshop for Amgen Scholars Program, MIT, Cambridge, MA, June 2009.

“Scientific Presentations: New Styles and Techniques.” Invited presentation to the Biomatrix Group, MIT, Cambridge, MA, January 2009.

“Moving Face-to-Face Courses Online.” Invited presentation to the University of Massachusetts Amherst General Education Council, Amherst, MA, October 2006.

### professional development workshops attended

Digital Humanities Summer Institute, University of British Columbia, 2019

Institute on Project-based Learning, Worcester Polytechnic Institute, 2019

## Awards and Recognitions

### academic awards

Richard Braddock Award, Conference on College Composition and Communication (for best article of the year in the flagship academic journal for writing studies), 2016

Community-Based Research Faculty Fellow, Steans Center, DePaul University, 2011–12

Chairs Memorial Scholarship, Conference on College Composition and Communication, 2005

Walker Gibson Prize for Composition, University of Massachusetts Amherst, 2005

MFA Thesis Fellowship, Virginia Commonwealth University, 1998

### teaching awards

Quality Matters QM+ Award (for a “pedagogically distinctive” online course), DePaul, 2016

Civic Engagement Student Recognition, Steans Center for Community-Based Service Learning, DePaul, 2016

Nomination, Excellence in Teaching Award, College of Liberal Arts and Social Sciences, DePaul, 2016

Quality Matters QM Star Award, DePaul (for excellent design of an online course), 2016

Nomination, Excellence in Teaching Award, College of Liberal Arts and Social Sciences, DePaul, 2014

Excellence in Online Teaching Award, Northeastern University, 2004

## Memberships in Professional Organizations

Association of Teachers of Technical Writing

Coalition for Community Writing

Conference on College Composition and Communication

National Council of Teachers of English

Special Information Group on the Design of Communication

## Service

### profession

Advisory Board Member, Association for Computing Machinery (ACM) Special Interest Group on Design of Communication (SIGDOC), 2019–present

Advisory Board Member and Chair of Subcommittee on Tenure and Promotion, Coalition for Community Writing, 2018–present

Editorial Board Member, *Community Literacy Journal*, 2017–Present

External Reviewer for Promotion and Tenure Cases, 2019 & 2020

Awards Committee Member, Conference on Community Writing, 2017 & 2019

Peer Reviewer, *Reflections: A Journal of Community-Engaged Writing and Rhetoric*, 2020

Peer Reviewer, SIGDOC Student Proposals, 2018 & 2019

Peer Reviewer, *Technical Communication Quarterly*, 2018

Peer Reviewer, *Journal of Business and Technical Communication*, 2016, 2017, & 2019

Peer Reviewer, *College Composition and Communication*, 2016, 2018, 2019, & 2020

Peer Reviewer, *International Journal of Social Research Methodology*, 2015

Peer Reviewer, Special Issue, “Professional Communication and Social Justice in the Global South,” *Connexions: International Professional Communication Journal*, 2015

### university

Member, Public Service Council, 2014–Present

Member, Studio CHI Digital Humanities Center Advisory Committee, 2016–2018

Member, BlueStar Advising System Faculty Advisory Committee, 2014–2017

Member, BlueStar Advising System Faculty Implementation Group, 2014

Member, Steans Center for Community-Based Learning Judging Panel for Community-Based Research Fellowship, 2012, 2013, & 2017

### college

Representative, LAS College Senate, 2018–present

Secretary, LAS College Senate, 2018–19

Member, Julian Grace Foundation Working Group, 2017–2018

Member, Committee on Teaching, Learning, and Assessment, 2016–Present

### department

Member, Cultural Rhetorics Appointments Committee, 2019–20

Chair, Academic Program Review Self-Study Team, 2017–2019

Member, Technical and Professional Writing Appointments Committee, 2017–18

Chair, Ad Hoc Committee on a Portfolio Exit Requirement for the MA in WRD, 2017–18

Member, Graduate Committee, Department of Writing, Rhetoric, and Discourse, 2011–2019  
Member, Contingent Faculty Personnel Committee, 2016–2017; 2019–Present  
Chair, Speaker Series Committee, 2016–2017  
Member, Ad Hoc Liaison Committee, 2016  
Member, Ad Hoc Committee on WRD Conference, 2016–2017  
Member, Ad Hoc Committee on Establishing a Standing Speaker Series Committee, 2016  
Member, Undergraduate Assessment Committee, 2014–2015  
Member, Ad Hoc Committee on the MA in New Media Studies Core Revision, 2014–2015  
Member, Professional & Technical Writing Enrollment and Recruiting Committee, 2013–2014  
Member, Professional & Technical Writing Enrollment and Recruiting Task Force, 2013  
Member, New Media Studies Assessment Committee, 2013–July 2014  
Member, Ad Hoc Committee on Developing a BA/MA in WRD/NMS, 2013  
Chair, Undergraduate Assessment Committee, 2011–2012  
Co-Coordinator, WRD Internships, 2011–2012  
Member, WRD/NMS Appointments Committee, 2011–2012  
Academic Advisor, New Media Studies program, 2011–2018  
Reader, MA in WRD applications, 2013–2019  
Reader, MA in New Media Studies applications, 2010–2013  
Judge, Department of Writing, Rhetoric, and Discourse Student Project Awards, 2011–2018  
Untenured Member, WRD Personnel Committee, 2010–2011  
Member, WRD First-Year Writing Committee, 2010–2011

## Service to the Community

### community-engaged teaching partnerships and volunteer consulting projects

Grant and Proposal Writing for Annie B. Jones Community Services, Art on Sedgwick, Chicago Furniture Bank, Future Ties, and KEEN Chicago, in association with WRD 526: Grant and Proposal Writing, 2020

Digital Storytelling Community Workshop for St. Vincent DePaul Center's Outreach Program, in association with WRD 372: Digital Storytelling, 2019

Usability Testing, Gather, 2019

Program Evaluation, Gather Chicago Peace Fellows Program, 2018–present

Program Evaluation and Report Writing, Gather Global Fellows Program, 2017–2019

Content Strategy Project for staff of the Beverly Arts Center, the Greater Chatham Initiative, the Learning Center, and Universidad Popular, in association with WRD 532: Content Strategy, 2019

Program Advisory Council Member, Strategic Impact Project, Heart of the City Sports, 2018



Grant and Proposal Writing for Curt's Café, the Egan Office, and the Goldin Institute, in association with WRD 526: Grant and Proposal Writing, 2018

Digital Storytelling Community Workshop for Community Organizing for Community Issues (COFI) and Enlace, in association with WRD 288: Digital Storytelling, 2018

Usability Testing for the Goldin Institute, in association with WRD 204: Technical Writing, 2017

Digital Content Strategy Project for staff of the Goldin Institute, Healthcare Alternative Systems, and the Scleroderma Foundation of Greater Chicago, in association with NMS 510: Writing Digital Content, 2017

Member, Development and Assessment Team for a tablet-based course for international grassroots organizers. Collaborative project with the Goldin Institute, 2011–Present

Digital Story Production Project for Lincoln Park Community Shelter, St. Joseph Services, and The Learning Center, in association with NMS 541: Digital Storytelling, 2016

Digital Content Strategy Project for staff of Art on Sedgwick, Chicago Youth Programs, Lincoln Park Community Shelter, and the Rauner Family YMCA, in association with NMS 510: Writing Digital Content, 2016

Digital Storytelling Train-the-Trainer Workshop for staff of The Arts of Life, CALOR, and Civic Lab, in association with WRD 377: Digital Storytelling in the Community, 2014

Multimedia Content Audit, Training, and Recommendation Project for staff of Chicago Metropolitan Battered Women's Network, Lawndale Christian Development Corporation, and St. Leonard's Ministries, in association with NMS 509/WRD 530: Multimedia Content Strategy, 2013

Digital Storytelling Train-the-Trainer Workshop for parents and teachers of Chicago International Charter School, in association with NMS 509/WRD 530: Digital Storytelling in Organizations, 2012

New Media Client Projects for Chicago Park District, Chicago International Charter School, and the Goldin Institute, in association with NMS 504: Text and Image, 2012

Lead Facilitator, five-day digital storytelling workshop for grassroots organizers against gender-based violence. Collaborative workshop with the Goldin Institute, Port au Prince, Haiti, 2011

Digital Storytelling Train-the-Trainer Workshop for staff of Bickerdike Redevelopment Corporation, Casa Central, Chicago International Charter School, C4, the Goldin Institute, and Pilsen Neighbors Community Council, in association with NMS 509/WRD 530: Digital Storytelling in Organizations, 2011

### selected consulting projects

Digital Storytelling Trainer and Production Consultant, Massachusetts Department of Public Health, Massachusetts Pregnant and Parenting Teen Initiative, 2012–2018

Digital Storytelling Trainer, Boston Public Health Commission, Child and Adolescent Mental Health Program, 2010

Digital Storytelling Trainer and Production Consultant, Massachusetts Department of Public Health, Massachusetts New Parents Initiative, 2010

Producer, Digital Stories, Boston Public Health Commission, REACH Coalition, 2010

Producer, Organizational Video, and Digital Storytelling Trainer, College Summit, 2009–2010

Producer, Project Videos, Evaluation Center for HIV and Oral Health, Boston University, 2009

Trainer, Digital Storytelling Capacity Building Workshop, Department of Housing and Urban Development, 2007

Digital Storytelling Trainer and Production Consultant, Citizen Schools, 2007

Interview Project Facilitator and Producer, MIT Alumni Association, 2007

## Courses Taught

### graduate courses at DePaul

NMS 501: Proseminar in New Media Studies (6 sections)

NMS 504: Text and Image (6 sections)

NMS 509: Database and Narrative

NMS 509/WRD 530: Digital Storytelling in Organizations (2 sections)

NMS 509/WRD 530: Interactivity

NMS 509/WRD 530: Multimedia Content Strategy

NMS 510: Writing Digital Content (2 sections)

NMS 541: Digital Storytelling (2 sections)

WRD 522: Writing in the Professions (online) (2 sections)

WRD 521: Technical Writing

WRD 525: Writing for the Web

WRD 526: Grant and Proposal Writing (2 sections)

WRD 532: Content Strategy (2 sections)

WRD 545: Teaching Writing Online

### undergraduate courses at DePaul

WRD 104: Composition and Rhetoric II (2 sections)

WRD 201: Digital Writing (3 sections)

WRD 204: Technical Writing (2 sections)

WRD 206: Professional Writing (6 sections)

WRD 286: Writing with Photographs (3 sections)

WRD 288 & WRD 372: Digital Storytelling (3 sections)

### undergraduate courses at MIT

2.009: Product Engineering (communication component)

2.671: Measurement and Instrumentation (communication component)

6.033: Signals and Systems (communication component)

10.26: Chemical Engineering Projects Lab (communication component)

10.28: Chemical-Biological Engineering Lab (communication component)

20.380: Biological Engineering Design (communication component)

#### undergraduate courses at UMass Amherst

ENGLWRIT 112: College Writing

ENGL 132: Gender, Sexuality, Literature, and Culture (online and face-to-face)

#### undergraduate courses at Northeastern University

ENG U102: College Writing for ESOL Speakers

ENG U110: Introductory Writing

ENG U111: College Writing

ENG U112: College Writing 2

ENG U301: Advanced Writing in the Disciplines (online and face-to-face)

ENG U302: Advanced Writing in the Technical Professions

ENG U304: Advanced Writing in the Business Administration Professions

ENG U306: Advanced Writing in the Health Professions

ENG U372: Creative Writing