

WHERE AND HOW TO DOWNLOAD IMAGES LEGALLY

Finding Images Via an Advanced Google Search


Sometimes you really need an image that you don't have. Searching the web to find the image is a natural solution. There are, however, some guidelines you should follow:

- **Don't get your images from an unfiltered Google Images search.** If you must use Google Images, do an [Advanced Image Search](#) and under **usage rights**, select the option "free to use share or modify."
- Don't download images much smaller than your video project frame size of 1280x720 px: in an Advanced image search, set the **image size** option as "Larger than 1024 by 768." Hover over a photo in the results grid to see its dimensions. If you plan to zoom in on a photo, it should be a bit bigger than the frame size (approx. 1920x1080 is fine).
- Curb the impulse to download too many web images. They can quickly make a story feel generic.
- If you're right clicking and downloading images from the web, be sure you are not downloading the thumbnail. Often, you must double-click on a small version of the photo to get to the full-size photo.
- BE SURE TO KEEP A LIST OF LINKS FOR THE WEBSITES THAT YOU DOWNLOADED PHOTOGRAPHS FROM, SO THAT YOU CAN CITE THESE IMAGES IN YOUR CREDITS.

Finding Photos on Flickr

A good place to get well-composed photographs that are licensed for reuse is from the photo-sharing site Flickr, using a Creative Commons search. Flickr photos are user-tagged, so finding what you want is not always a straightforward process.

1. Go to <http://search.creativecommons.org/>
2. Select the **Flickr** box from among the "Search using:" options.
3. Type in the name of the photo subject you're searching for. Be sure the box **modify, adapt, or build upon** is checked; **use for commercial purposes** can be unchecked Hit **Enter**.
4. Scroll through and find an image you like. Click on the thumbnail. This takes you to a screen where you can gather some citation info:
 - a. Write down the name of the photo and the photographer's name (find these below the photo).
 - b. Also below the photo, look for the license information by clicking the "Some rights reserved" link. Here's where you'll find the info about how the creator allows the photo to be used. The permissions will be spelled out for you. Often, you're free to share or remix, but must give attribution to the photographer in your credits.

5. Go back to the photo, and click the  icon at the bottom right of the black area of the screen. Select a size that's approximately 2000 px on the long side.
6. Save the image. It's good practice to rename it with the name of the photographer and photo title.